# PROBLEM SOLVING RX 3

## PROBLEM SOLVING USING CREATIVITY TOOLS

*A* structured approach to Problem Solving focuses primarily (and rightfully so) on the identification of root causes. Most approaches assume that good ideas and solutions will naturally flow once the root causes have been identified.

This does often happen…but what happens with tried (and tired) solutions are the only ideas proposed? How can a situation or problem be redefined to create an entirely fresh approach? That is where organizations see stunning results by integrating Creativity Tools with other tool sets.

Creativity at its most basic level—is the process of generating ideas manifold. Innovation is the process of selecting, combining, refined and turning ideas into reality.

Using labs, tools and an infectiously fun atmosphere, this workshop aims to unlock latent reservoirs of ideas and channel them effectively.

### SCOPE OF WORKSHOP

The scope for this one-day Problem Solving Using Creativity Tools workshop will include:

- Problem Solving Overview
- Problem Definition
- Problem Reformulation/ Heuristic Redefinition
- Classic Brainstorming
- Brainwriting 6-3-5
- Imaginary Brainstorming
- TILMAG
- Word Associations and Analogies
- Morphological Box

### WHO SHOULD ATTEND

- The workshop is ideal for four groups of six participants each, from the same business unit.
- In addition, these participants should be familiar with key areas of concern of their business unit. Each group will be facilitated to adopt a problem within a specific area of concern.
- Class size: 18-24

### POST-WORKSHOP IMPLEMENTATION SUPPORT

Facilitating and coaching teams on application of Creativity Tools for Problem Solving.

### REPORT ON INNOVATIVE SOLUTION

Each group will be required to prepare a report for their innovative solution(s) for the adopted problem.

### CERTIFICATION

On successful completion of a project using Creativity Tools, each candidate will be awarded a Certificate of Achivement by Qimpro College.

### RELATED OFFER.INGS

- Problem Solving Pro
- Problem Solving Using Quality Improvement Tools
- Problem Solving Masterclass