



Qimpro College

Certified Trainer in Creativity Tools

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Introduction

Creativity is the ability of people to generate new designs, products, or ideas that, until the moment of generation are completely unknown to the creator. Teams need tools to boost creative thinking and to generate new and different ideas. Such tools also:

- establish an environment where creativity can really flourish
- create a common vocabulary for generating new and creative ideas
- provide new ways to understand all elements of a problem so that breakthrough solutions can be formed
- incorporate the ideas and talents of everyone on the team
- inject energy and enthusiasm into the process of solving tough business problems.

The courseware for the Certified Trainer in Creativity Tools (CTCT) has been developed by GOAL/QPC, USA. Through its extensive association with Dr W Edwards Deming, GOAL/QPC is today a leading management research, publishing, and training organization specializing in strategic planning, problem solving, and quality/management/creativity tools/(Tool Box).

Qimpro College offers GOAL/QPC designed training on the Tool Box. CTCT is a new state-of-the-art-offering.

Qualification Process

The CTCT qualification process prepares candidates to train project teams, as well as, be a resource for the human development function.

This qualification process is built into two parts:

Part I: Education

An education program over four days covering the following:

- Problem Solving
- Summary of quality tools
- Summary of management tools
- Creativity tools
 - Brainwriting 6-3-5
 - Imaginary Brainstorming
 - Knowledge Mapping
 - Morphological Box
 - Picture Associations and Biotechniques
 - Problem Reformulation
 - TILMAG
 - Word Associations and Analogies.
- Examination

Part II: Action

- An action program for implementing the education
 - Each candidate should teach at least five tools in the sponsor organization to a minimum audience size of five
 - Each candidate should develop real life examples of any two tools and forward them to Qimpro in the prescribed format
 - On satisfying the organization's quality council with results, and on satisfying Qimpro with respect to the application of two tools, the candidate will qualify as a CTCT professional.

Recognition

Graduation

All candidates who successfully complete *Part I* and *Part II* of the CTCT curriculum, will graduate. The professional certification will be awarded by Qimpro College.

College Highlights

1991: Pioneered the certification of facilitators and trainers for the Juran Trilogy, in India.

1995: Developed and delivered the certified examiner course for the IMC Ramkrishna Bajaj National Quality Award.

1998: Pioneered the tutorials and examinations for Professional Qualitist Certifications, in India.

2002: Introduced creativity and innovation in QualTech Certifications.

2005: Pioneered the Certified Master Trainers concept.

QualTech

QualTech is a forum for showcasing and sharing traditional, improved, innovative and creative problem solving endeavours.

QualTech is also an annual competition. Where entries are screened by experienced examiners. The shortlisted entries are invited to compete before an eminent panel of judges, to select the three best entries and felicitate the same.

The submissions of CTCT *Part II* will compete against those of CFQI, CTMT, CTCT etc and participants from the most revered organizations in India at the QualTech competition. The shortlisted submissions will present their papers at the QualTech Finals to an eminent panel of judges. The panel of judges will announce the winners of the competition on the same day.

Qimpro Bronze Standard

The Qimpro Bronze Standard (QBS) is an annual award presented by the Qimpro Foundation to individuals who emerge as a role model facilitator for process improvement. The applications are evaluated by an eminent panel of judges. The panel of judges consists of trustees, past winners, industry leaders and educationists.

The application format and evaluation criteria are available on our website www.qimpro.com.

CTCT graduates qualify for this competition.

The Qimpro Awards ceremony is held on 20 November each year.

About Qimpro

Qimpro has pioneered the quality movement in India through professional services that range from assessment to transformation management, and from training to coaching and facilitation. Qimpro has over the years, distinguished itself in planning and implementing the recognition process at the national level.

Since 1987, Qimpro has provided services that have helped over 200 clients conduct over 2,500 projects and save over Rs 5,000 crores. Qimpro has developed and copyrighted the International Quality Maturity Model (IQMM), a management tool to measure and enhance the quality of management performance.

Qimpro's key services include:

Organizational Excellence

- IMC Ramkrishna Bajaj National Quality Award
- International Quality Maturity Model
- BestPrax Club

Process Excellence

- Six Sigma
- Cost of Poor Quality
- Improvement and Innovation Tools

Contact

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Individual Excellence

- Professional Qualitist Certifications
- Qimpro Bookstore
- Executive Placement

Recognition

- Qimpro Benchmark
- QualTech Prize
- Qimpro Awards

Based in Mumbai, Qimpro has conducted assignments in India, Thailand, Malaysia, Singapore, Indonesia, Iran, Pakistan, Sultanate of Oman, and Kenya.